

# BEEF MONITOR

PRECISION BEEF FINISHING



*the perfect partner*



*"I have found the Ritchie Beef Monitor unit fantastic for selecting cattle at the correct marketing weight without handling them or putting stress on them, it's brilliant."*

**Iain Green, Corskie, Garmouth, Morayshire**

# Save time and money with reduced labour and higher accuracy of finishing cattle live weight gains.

The Ritchie Beef Monitor is a weigh unit with a difference. The crate allows cattle to be weighed multiple times a day without the use of labour and without moving cattle from their pen. A huge reduction in stress for both stockman and stock.

After installing a Ritchie Beef Monitor unit in a finishing pen of 40-50 head, the cattle access the water trough by stepping on the weighing platform. Using EID ear tags an accurate weight of each beast can be recorded and sent to the cloud every time they go to water. This enables beef finishing units to closely monitor the growth rate of their cattle.

Average daily weights and average daily live weight gains are recorded and calculated for you using the website and handy app, suitable for smart phone or laptop, enabling the stockman to determine how the stock are performing at a glance.



Get your results via the mobile app and website

## Benefits:

- Optimal weight of cattle at slaughter
- Reduced labour input
- Reduced feed and bedding costs
- Early indication of pen or performance issues

## Features:

- Easy to set up
- EID tag reading, weighing and recording
- Cloud based data management\*
- Monitor cattle weight performance 24/7
- Tipping water trough

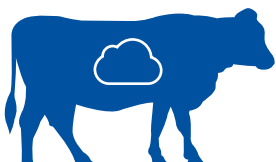
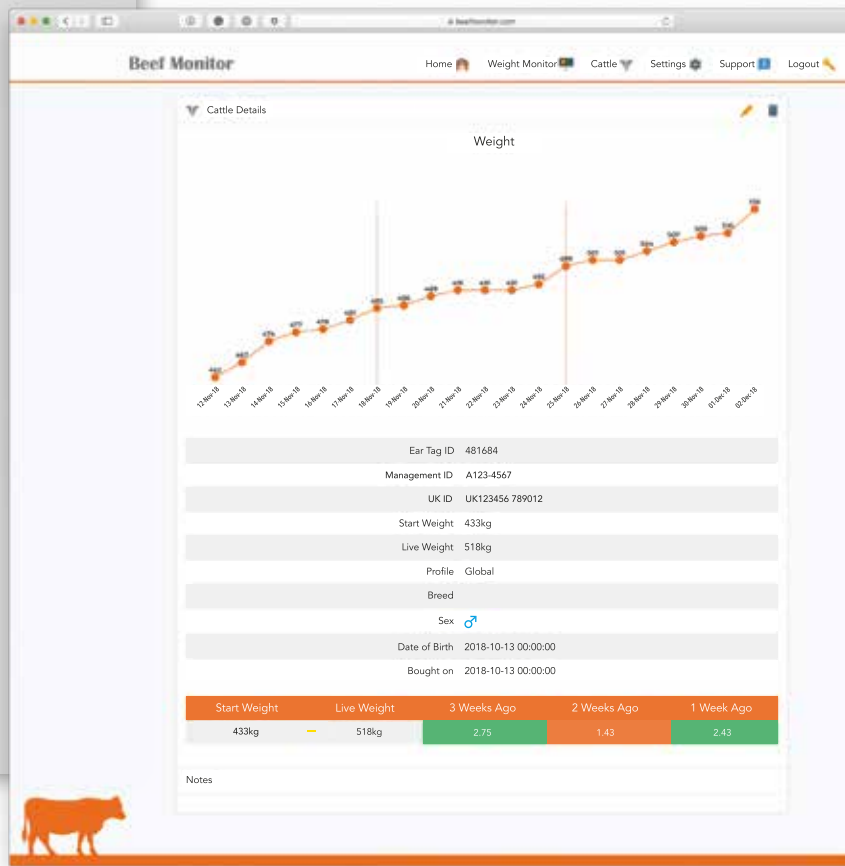
## Optional Extras:

- Solar panel pack for use in the field

Speak to your local Ritchie dealer or Sales Manager for pricing and for more information on how the Ritchie Beef Monitor can help to improve efficiencies in your finishing system.

Alternatively call the office on **01307 462271** for more information.

\*GPRS phone signal and monthly subscription required.



The Ritchie Beef Monitor app and online website gives you real time data.

Tel: 01307 462271 • Email: info@ritchie-uk.com • www.ritchie-uk.com